



INTERNAL COMMUNICATION

19th November 2014

What: Krispy Kreme Australia Halal Certification

Krispy Kreme Australia operates in a multi-cultural society and as a company we pride ourselves on being a brand that is committed to delivering the joy of Krispy Kreme to as many people as possible.

Our signature doughnut recipe and manufacturing process, created in 1937, does not change in any way to allow for Halal certification. It is the same recipe, process, taste, appearance regardless of certification.

In being Halal certified we are simply ensuring our manufacturing processes and sourcing of ingredients adhere to certain Halal authority standards.

We pay a small administrative fee to the registered Australian Halal Certification Authority which is authorised and regulated by appropriate authorities and laws here in Australia.

All halal certification enquiries should be directed to the Halal Certification Authority Australia and/or the appropriate Australian government department.